**\*\*MEDIA ADVISORY\*\***

**Media Contact:**

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[logo]

**Policymaker Joins Local Leaders for Discussion on Closing Capital Gap for Female/Rural/Black Entrepreneurs**

*X entrepreneurs gather to discuss disparities in access to entrepreneurship and urge policymakers to act*

LOCATION (Date) — Dozens of entrepreneurs, economic development leaders and [any other relevant group] will gather to speak about how to spark entrepreneurship in [area].

[Startling statistic that illustrates the problem – preferably local/relevant to the topic at hand]

**WHEN:**Date

**RUN OF SHOW:**

* Doors open X
* Program begins at X

**WHO:**List key participants

**WHERE:** Address

List any interesting visuals here.

List which participants will be available for interview.

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